From: Referrer

To: Referee (Professional Association)

Subject: Proposal for a Micro-Conference on OKRs

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Hello [Referee’s Name],

I hope this message finds you well.

We successfully implemented the OKR methodology at [Your Company's Name], a strategy widely adopted by leading global companies and currently gaining momentum in Europe.

I thought it would be interesting to organize a micro-conference on this topic at [Professional Organization's Name]. This would provide an opportunity to inform members about the methodology and its numerous benefits, including:

* Facilitating the execution of strategy across all teams.
* Strengthening teams' focus on clear and measurable objectives.
* Enhancing autonomy and collaboration within teams.
* Increasing overall team engagement.

I could be joined by [Thomas Dusart](https://be.linkedin.com/in/thomasdusart), the founder of [DOKR](https://www.dokr.be) and a Belgian pioneer in OKRs who has authored a [book (in French) on the subject](https://www.dokr.be/guide). Combining his expertise with my practical experience could offer valuable insights.

If this proposal piques your interest, please do not hesitate to contact me.

Looking forward to the possibility of collaboration.

Best regards,