

# Notre programme SUMMER STRATEGY BOOTCAMP

DAY

1

OFF-SITE

DAY

2

OFF-SITE

DAY

3

OFF-SITE



8h-9h

Breakfast

8h-9h

Breakfast

8h-9h

Breakfast

9h-10h

Check-in  
Agenda

Micro conference :  
"the 4 pillars of strategy"

9h-9h30

Check-in  
Agenda

Introduction to vision

9h-9h15

Check-in  
Agenda

9h15-13h

Long term objectives workshop :  
the TOWS matrix

10h-13h

Mission creation workshop (1/2)

9h30-13h

Vision creation workshop



13h-14h

Lunch

13h-14h

Lunch

13h-14h

Lunch

14h-15h30

Mission creation workshop (2/2)

14h-15h30

Long term objectives workshop :  
the SWOT matrix

14h-15h30

Introduction to value  
and values pre-selection

15h30-16h

Check-out

15h30-16h

Check-out

15h30-16h

Check out + next steps



17h-18h30

Fun activity

17h-18h30

Fun activity



20h

Dinner

20h

Dinner



Night at hotel

Night at hotel

DAY

4

AT YOUR OFFICE

9h-10h30

Agenda  
Finalization of your strategy

10h30-12h30

Value post selection

12h30-13h30

Lunch-meeting with all the company  
members : presentation of the  
strategy

13h30-16h30

Workshops with all the company:  
- Value description  
- Key Behavioral description

16h30-17h00

Check-out + next steps